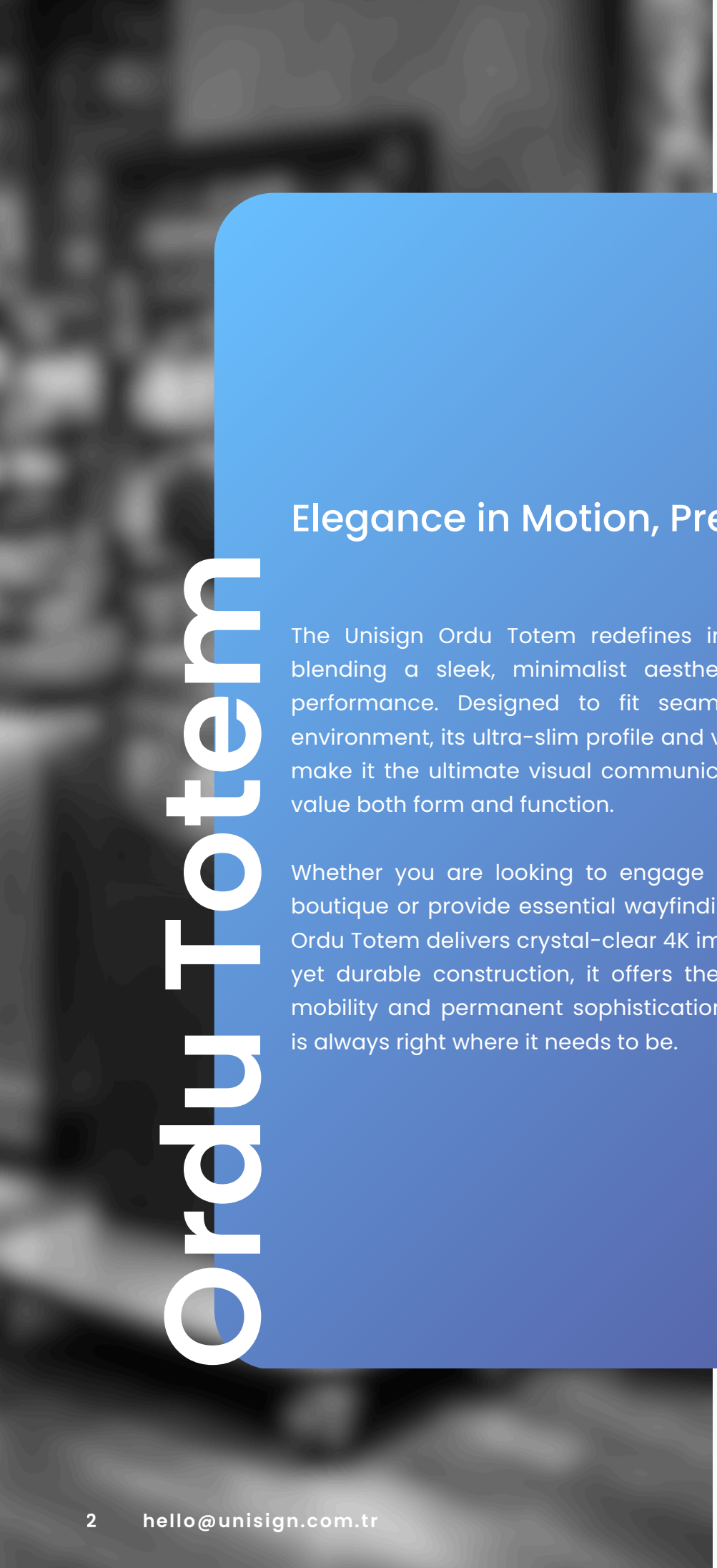
unisign / DISPLAY TECHNOLOGY



ORDU TOTEM

Stunning.
Bright.
Engaging.

Totem Elegance



Ordu Totem

Elegance in Motion, Precision in Display.

The Unisign Ordu Totem redefines indoor digital signage by blending a sleek, minimalist aesthetic with industrial-grade performance. Designed to fit seamlessly into any modern environment, its ultra-slim profile and versatile mounting options make it the ultimate visual communication tool for brands that value both form and function.

Whether you are looking to engage customers in a high-end boutique or provide essential wayfinding in a busy terminal, the Ordu Totem delivers crystal-clear 4K imagery. With its lightweight yet durable construction, it offers the perfect balance of high mobility and permanent sophistication, ensuring your message is always right where it needs to be.

Slim Profile

Engineered with a minimalist frame that maximizes visual impact while occupying minimal floor space.

Versatile Sizing

Available in 32", 43", 55", and 65" displays to perfectly match the scale of any indoor setting.

High-Brightness 4K Display

Equipped with up to 800 nits of brightness and UHD resolution for stunning clarity even in well-lit areas.

Fanless Silent Operation

Designed for noise-sensitive environments, ensuring a quiet performance without compromising on cooling.

Robust OS Integration

Supports both Android and Windows platforms, offering flexible software compatibility for any digital signage CMS.



Ideal Use Cases

The Ordu Totem is a multi-sector powerhouse, adaptable to the unique demands of various industries. Its sophisticated design serves as more than just a screen; it becomes an interactive touchpoint that enhances the user experience and streamlines information flow.

Retail & Showrooms

Highlight premium collections and seasonal promotions with vivid digital lookbooks.

Corporate Receptions

Greet visitors with dynamic company profiles and real-time office directories.

Transportation Hubs

Provide clear, instant updates for flight schedules and interactive terminal maps.

Hotels & Hospitality

Streamline guest check-ins and showcase on-site amenities or event schedules.

Museums & Galleries

Enhance exhibitions with high-definition educational content and interactive storytelling.

Healthcare Centers

Improve patient flow with clear wayfinding and essential wellness information.

Why Choose LED Poster Totem?

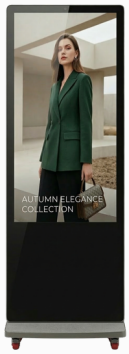
Choosing the Unisign Ordu Totem means investing in a future-proof display solution. We combine cutting-edge hardware with a user-centric design approach, ensuring that your investment provides long-term reliability, ease of use, and a superior aesthetic that elevates your brand identity.

Unmatched Versatility

Modular Serviceability

Durability Meets Design

Energy Efficiency





Specification

Ordu Model Totem

PRODUCT MODEL	MODELS		TOBS320MA	TOBS430HA	TOBS550HQ	TOBS650MQ	TOBS750MQ
Panel	Panel		32"	43"	55"	65"	75"
	Resolution		1920 x 1080	1920 x 1080	3840 x 2160	3840 x 2160	3840 x 2160
	Brightness		400 cd/m²	700 cd/m²	800 cd/m²	500 cd/m²	500 cd/m²
	Active Area		698.40 (H) x 392.85 (V)	940.89 (H) x 529.25 (V)	1209.60 (H) x 680.4 (V)	1428.48(W)×803.52(H) mm	1649.66(W)×927.936(H) mm
	Contrast Ratio		1200:1 (Typ.) (TM)	1200:1 (Typ.) (TM)	1200:1 (Typ.) (TM)	4000:1 (Typ.) (TM)	1100:1 (Typ.) (TM)
	Response		8 ms (G to G)	8 ms (G to G)	8 ms (G to G)	8 ms (G to G)	6 ms (G to G)
	Viewing Angle		89/89/89/89 (L/R/U/D)				
	Aspect Ratio		16:9				
Dimension	Product Dimensions		1800 x 515 x 65 mm	1850 x 650 x 65 mm	2007 x 773 x 65 mm	2100 x 925 x 70 mm	2200 x 1060 x 75 mm
Player PC Options	Android Player	System & Network	Rockchip CPU, 2GB/4GB RAM, 16GB/32GB internal memory, Android OS, 802.11b/g/n/ac WiFi, 10M/100M Ethernet with managed switch, Bluetooth 4.1				
		Interface	SD card slot, HDMI Out, USB 3.0, 3.5mm earphone + microphone				
		Media & Features	Supports MPEG-1/2/4, H.263/264, VC1, RV up to 4K; MP3/WMA/AAC; JPEG/BMP; optional speaker, multi-language, kiosk mode supported				
	Windows Player	System & Network	Intel Core i3/i5/i7 CPU, 4GB/8GB/16GB RAM, 128–512GB SSD, Windows 10/11 Pro, WiFi 802.11ac, Gigabit Ethernet, Bluetooth 4.2/5.0 options				
		Interface	HDMI Out, USB 3.0, USB 2.0, SD/microSD, 3.5mm earphone + microphone				
		Media & Features	Supports MPEG-1/2/4, H.264/265, AVI, MKV up to 4K; MP3/WAV/AAC; JPEG/PNG; optional speaker, multi-language, kiosk mode, remote management				
Environment	Operating Temperature		0 ~50 °C				
	Operating Humidity		10% to 80%				
Optional	Camera, NFC, Barcode Reader, Color, Logo and Branding Options						

Warranty

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Innovate • Build • Impact

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unisignds